



CITY OF MERRITT

MINUTES

COMMITTEE OF THE WHOLE MEETING

COUNCIL CHAMBER

MONDAY, MAY 06, 2013

AT 5:00 PM

1. PRESENT:

Mayor Susan Roline
Councillor D. Baker
Councillor K. Christopherson
Councillor M. Goetz
Councillor H. Kroeker
Councillor A. Murdoch
Councillor C. Norgaard

IN ATTENDANCE

Mr. M. Noble, Chief Administrative Officer
Ms. C. Fraser, Deputy Clerk/Human Resources Manager
Mr. S. O'Flaherty, Development Services Officer
Ms. P. Sibilleau, Financial Services Manager

GUESTS

Ron Sanders, Walk of Stars
Peter Moyes, Walk of Stars
Neil McLeod, Walk of Stars
Robert Miller, Walk of Stars
Anoop Sekhon, Nicola Valley Tourism

2. CALL TO ORDER

Mayor Roline called the meeting to order at 5:03 p.m.

3. GENERAL MATTERS - Delegation

WALK OF STARS

Council requested (April 23, 2013 Regular Council Meeting) THAT the City strike a meeting with the Walk of Stars for a discussion to work on a solution to deal with the Walk of Stars signage
File: 0381

Council had a general discussion with the Walk of Stars delegation on items such as signage and the Hall of Honor

Walk of Stars made the following comments:

- Walk of Stars was working through the Directional Signage Committee dealing with directional signage and the teepee signs which has been active for 4 years but Walk of Stars feels it is a non-productive committee
- Destination British Columbia, formerly Tourism BC has given the Walk of Stars a deadline of May 15, 2013 to replace or repair the Walk of Stars sign on their building
- The sign in question is vinyl on plywood which Walk of Stars will remove with the intent of putting the sign back up once repaired
- Branding issues through TOTA
- Estimated cost of \$5,000 to refurbish each sign which has an expected life span of approximately 5 years
- Walk of Stars has 2 billboards on the east side of the highway (private property), 3 billboards on the west side of the highway (private property) as well as the sign at Destination British Columbia and 1 at the Petro Canada for a total of 7 generating revenue that Walk of Stars directs to the Hall of Honor
- There are 3 teepee signs owned by the City as well as the gateway sign
- The sign at the Destination British Columbia site should be a City sign
- Walk of Stars suggested replacing the signs with different graphics but that the City's branding exercise is not moving forward and suggested the City provide funding for the Directional Signage Committee to get a contractor to provide samples

Council and the Walk of Stars discussed:

- Branding and why is this project taking so long
- Murals and maintenance
- Stars - there are 30-40 stars that have not been erected with 75 presently displayed

Council requested the Walk of Stars provide a report dealing with maintenance for signage (not including the teepee signs) as well as design options for signage

Walk of Stars delegation left the meeting at 6:08 p.m.

Council discussed and agreed by consensus that the teepee signs were Council's priority over the Walk of Stars signs along the highway for repair and maintenance; and requested a report from staff with options with Council's priority being communicated to the Walk of Stars

4. **TERMINATION OF MEETING**

The Mayor declared the meeting closed at 7:00 p.m.

Certified correct in accordance with Section 124 (2) (c) of the Community Charter.

**Original signed by
Deputy Clerk**

Confirmed on the 14th Day of May, 2013

**Original signed by
Mayor**