



# CITY OF MERRITT

## MINUTES

### COMMITTEE OF THE WHOLE MEETING

#### COUNCIL CHAMBER

TUESDAY, OCTOBER 20, 2009

AT 5:00 PM

1. PRESENT:

---

Mayor Susan Roline  
Councillor D. Baker  
Councillor M. Goetz  
Councillor N. Hunter  
Councillor H. Kroeker  
Councillor A. Murdoch  
Councillor S. Sanders

**IN ATTENDANCE**

Ms. J. Bridarolli, Administrator  
Ms. R. Tolerton, Corporate Services Manager

Merritt News

Members of the Walk of Stars, Youth Mural Project and Merritt Entertainment Park Society:

Ron Sanders  
Deanne Parise-Brigden  
Chris Langhaug  
Mae Ketter  
Paul Ghog  
Justin O'Connor  
Amber Papou  
Linda Gardner  
Norm Brigden  
Mike Fairfield  
Stuart Emslie  
Rick Loughery  
June McLeod  
Neil McLeod  
Peter Moyes

## 2. CALL TO ORDER

---

Mayor Roline called the meeting to order at 5:00 p.m.

## 3. REPORTS

---

### BRANDING

- 3.1 Mayor Roline advised the purpose of the meeting is to discuss branding of "Country Music Capital of Canada" - where we are - where we want to be and what we need to do to get there. She reported on the successful branding project undertaken by Elkford and advised Council wanted to get a feel of what the next steps for the City's branding should be.

Peter Moyes spoke as coordinator for the groups in attendance. Through various speakers, Council was apprised of projects such as the Canadian Country Music Hall of Fame and the efforts of the Merritt Entertainment Park Society towards acquiring the land for, and putting on, Musicfest in 2010 and years beyond. Both groups requested an indication from Council that they were "on the right track" and had Council's support.

Amber Papou provided an overview of a Walk of Stars Society grant application for the establishment of the Canadian Country Music Hall of Fame. She advised that the grant, basically already approved at the Federal level, requires a \$300,000 contribution by the Walk of Stars Society, which is in turn requesting the support from the City. The Province had previously agreed, at a political level, to match federal funding, but have yet to come through with respect to this application.

Ms Papou provided an outline to Council of how she felt that the City could reallocate budget funds without compromising projects and still provide Walk of Stars Society the funding required to support their grant application.

Although there were no resolutions made, direction was given to staff to report back to Council within the next few days on the options available to them for providing financial support.

It was also agreed that the Mayor would undertake to speak with the Premier and his staff regarding their commitment to matching Federal dollars, and to facilitate a dialogue directly between the Premier and MP Stockwell Day.

4. **TERMINATION OF MEETING**

---

The Mayor declared the meeting closed at 6:35 p.m.

**Certified correct in accordance with Section 124 (2)(c) of the  
Community Charter.**

**Original signed by  
Corporate Services Manager**

**Confirmed on the 27<sup>th</sup> Day of October, 2009**

**Original signed by  
Mayor**